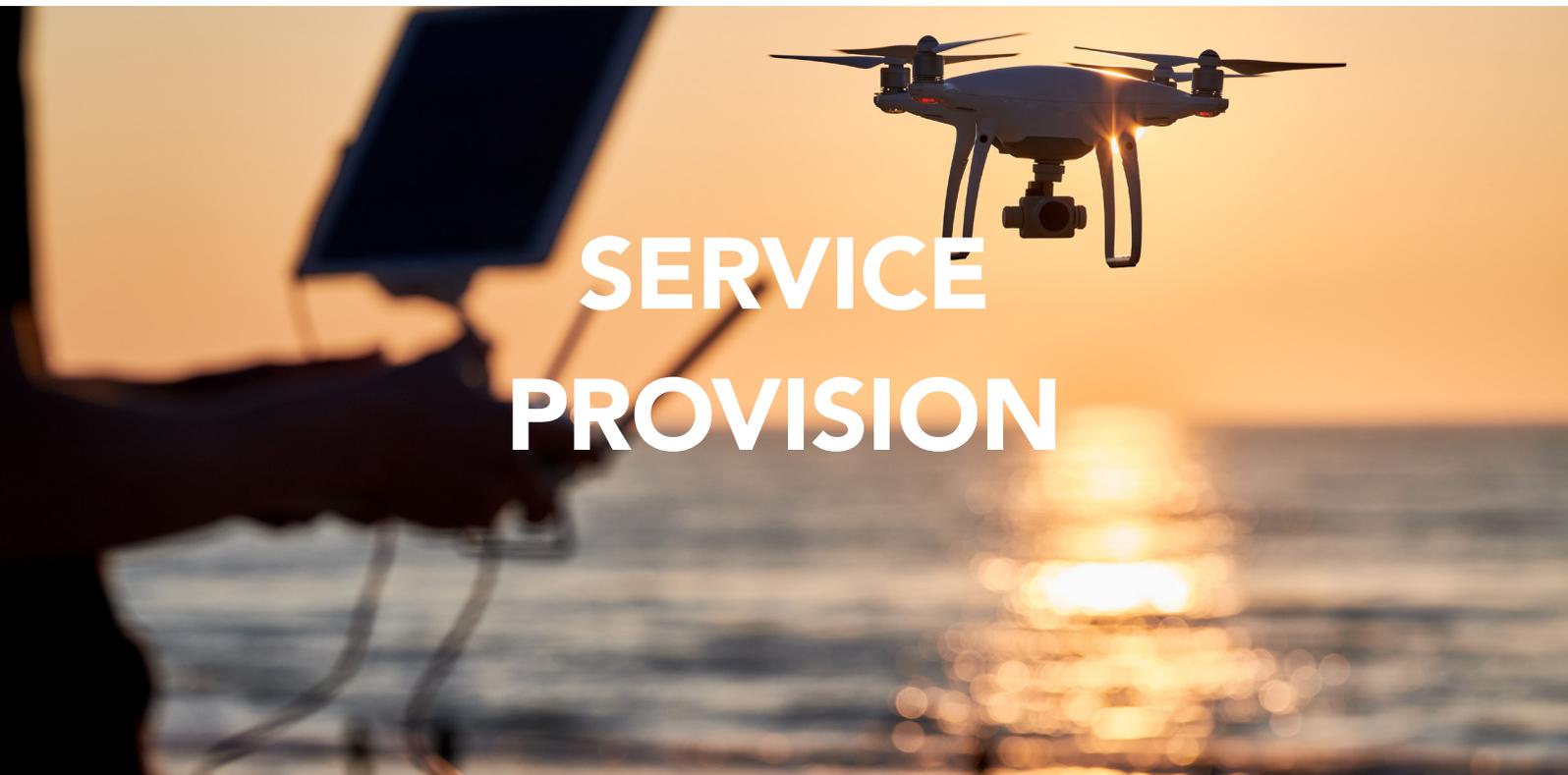




THE POWER OF FILM IN THE MARITIME ENVIRONMENT

FILM AS AN ADVOCACY TOOL.
OUR PROFESSIONAL SERVICES.



SERVICE
PROVISION

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“ *Genuinely eye-opening, powerful and important original journalism with purpose.* ”

National Royal Television Society jury, in awarding ‘Death at Sea’ with the postgraduate student factual award

FILM IS AS AN ESSENTIAL ADVOCACY TOOL AS IT:

- **Champions long-term engagement and advocacy¹**
- **Promotes Corporate Social Governance (CSR) and Environmental, Social and Governance (ESG) practices²**
- **Raises awareness and influences public discourse and consumer attitudes³**

EXAMPLE: DEATH AT SEA FILM

Our short film, ‘Death at Sea’ produced in partnership with HRAS International, follows the story of Eritara Aati Kairuera, a fisheries observer whose untimely death on board a Taiwanese flagged fishing vessel still raises many unanswered questions concerning the investigation and access to justice. Despite not yet being publicly released, our film has professionally levered the issue of observer safety back into the international spotlight:

REACHED AUDIENCES WORLDWIDE



Our film has won a Royal Television Society award, been nominated at the prestigious Jackson Wild festival, and garnered global press coverage, including ABC Australia, Seafood Source and ATuna news platforms. Our screenings have been held at universities, seafood industry meetings, legal and other forums.

REINVIGORATED INTEREST INTO ERITARA’S INVESTIGATION

Eritara’s case lay dormant for years. Now, with our film gaining attention, States are willing to resurrect negotiations surrounding the case.

INSPIRED THE DEATH AT SEA JUSTICE CAMPAIGN

In light of the film’s success, Blue Marine Foundation and the Sustainable Fisheries and Communities Trust funded a campaign to seek justice for Eritara’s family and fisheries observers worldwide.

1 A US house of representatives panel recommended that the import of seafood involving Uyghur labor be banned following the release of Outlaw Ocean’s short film, ‘Squid Fleet’.

2 Tiffany and Co. continued their legacy of sustainability by supporting the film, ‘Chasing Coral’, which pushed the issue of coral bleaching into the spotlight, contributing to Australia’s \$379 million investment to protect the Great Barrier Reef.

3 ‘Our Planet’, a Netflix series produced in partnership with WWF, educated tens of millions about the climate crisis, and drove nearly 600,000 signatures to their associated Voice for the Planet campaign.

FILM SERVICES

Our award-winning team offers a range of video services, including documentary-style short and feature films, educational and promotional materials and professional interviews with relevant stakeholders, shot on cinema grade cameras.

We handle every aspect of the process, from pre-production (permits, logistics, story development) to post-production (editing, including graphics, color grading, musical scoring and sound mixing). We will work with you to determine your central message and impact goals for the film. Once completed, we can help you take the film across the festival circuit (if desired) to gain increased awareness about the issues at hand.

OUR PRODUCTION CREW

We have an award-winning and experienced next generation multi-skilled film crew able to deliver detailed client engagement, comprehensive project planning, directing, editing, camera and drone operations alongside bespoke audio compositions to the highest standards.



Sara Pipernos - Director / Producer

Having worked as an international fisheries policy advocate for many years, Sara translates her fisheries expertise into filmmaking to tell impact-led stories that rely on effective science communication. Her directorial debut, 'Death at Sea' has garnered global attention and achieved significant success on the festival circuit.



Mikey Sneddon - Camera Operator

Mikey has worked as a camera operator, editor, and shooting assistant producer across a variety of wildlife and commercial productions. Broadcast and corporate credits include work for BBC One (One Show), BBC Two, BBC Scotland, STV, and the World Health Organization, to name a few.



Mairi Eyres - Second Camera & Drone Pilot

Mairi is an award-winning camera operator, photographer and science communicator, having filmed documentaries across the UK, Germany and China. Mairi uses innovative filmmaking techniques, having built two time-lapse motorized camera rigs while shooting her debut film, Grasping the Nettle, which has gone on to win numerous awards.

Not pictured: Student BAFTA-winning composers Alexander Leeming Froudakis & Manuela Lubrano. Together, they have had their work included in the Netflix series, Bridgerton, and have collaborated with a range of BBC producers.

NEED BUSINESS SUPPORT?

Contact Human Rights at Sea International



www.hراسي.org



enquiries@hrاسي.org



Contact form: <https://www.hراسي.org/contact-us>

SCAN TO FIND OUT



- **We help you meet and exceed global human rights standards in the maritime environment.**
- **We provide essential business services supporting and addressing your human rights' concerns.**

Human Rights at Sea International is a specialist maritime focused human rights consultancy offering a range of advisory skill-sets and human rights expertise providing bespoke, objective and independent non-legal advice.